



**850+ Million**  
unique visitors monthly



**165+ Billion**  
content recommendations monthly



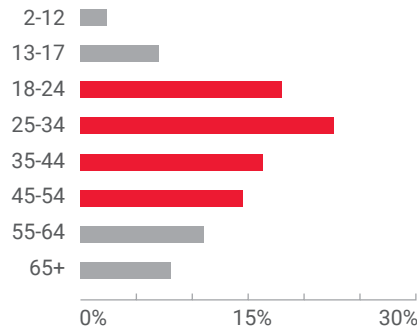
**57%**



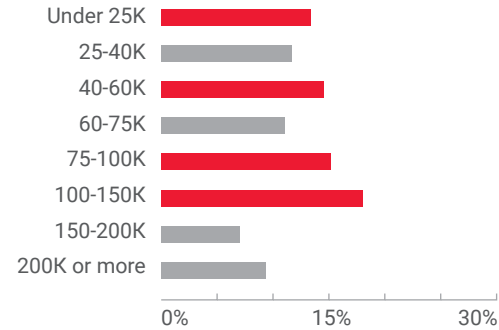
**43%**



Age



HH Income (US)



Region

**North America**

% Comp 15.8  
Index 133

**Latin America**

% Comp 19.7  
Index 192

**Europe**

% Comp 31.2  
Index 139

**Middle East-Africa**

% Comp 6.2  
Index 58

**Asia Pacific**

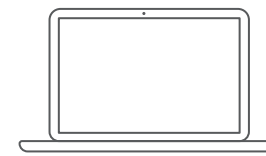
% Comp 27.2  
Index 61



\* - map corresponds to Index

**69%**  
Smartphones

**6%**  
Tablets



**25%**  
Desktops

